

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 80974

KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

AND

PAGE 1

39976	AGENCY (OR SERVICE)		ACTING AS AGENT FOR	215421	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	SHORR JOHNSON MAGNUS				BOB CASEY FOR SENATE		
AND	1831 Chestnut St Ste 602				PO BOX 58746		
ADDRESS	Philadelphia	PA	19103-3700		Philadelphia	PA 19102-8746	
	USA				USA		
CONTACT	MICHAEL D'ETTORRE				PRODUCTCASEY 10/23-10/29		
LOCAL SALESPERSON	JOHN LINK POL.		AGENCY EST. NO.		PRODUCT CODE	9820	
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/23/12 AND ENDING 10/29/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	02222..	8	06:58A	09:00A	30S	10/23/12-10/26/12	CBS THIS MORNING	8	250.00	2000.00
2	20000..	2	06:58A	09:00A	30S	10/29/12-10/29/12	CBS THIS MORNING	2	250.00	500.00
3	01111..	4	05:27A	05:58A	30S	10/23/12-10/26/12	5:30AM NEWS THIS MORNING	4	275.00	1100.00
4	10000..	1	05:27A	05:58A	30S	10/29/12-10/29/12	5:30AM NEWS THIS MORNING	1	275.00	275.00
5	02222..	8	05:58A	07:00A	30S	10/23/12-10/26/12	THIS MORNING (5:58-7AM)	8	350.00	2800.00
6	20000..	2	05:58A	07:00A	30S	10/29/12-10/29/12	THIS MORNING (5:58-7AM)	2	350.00	700.00
7	01111..	4	10:58A	12:00N	30S	10/23/12-10/26/12	THE PRICE IS RIGHT	4	900.00	3600.00
8	10000..	1	10:58A	12:00N	30S	10/29/12-10/29/12	THE PRICE IS RIGHT	1	900.00	900.00
9	01111..	4	06:00P	06:30P	30S	10/23/12-10/26/12	NEWS 3 AT 6	4	1440.00	5760.00
10	10000..	1	06:00P	06:30P	30S	10/29/12-10/29/12	NEWS 3 AT 6	1	1440.00	1440.00
11	01111..	4	05:00P	06:00P	30S	10/23/12-10/26/12	5PM EARLY NEWS	4	765.00	3060.00
12	10000..	1	05:00P	06:00P	30S	10/29/12-10/29/12	5PM EARLY NEWS	1	765.00	765.00
13	01111..	4	07:28P	07:57P	30S	10/23/12-10/26/12	THE INSIDER	4	1000.00	4000.00
14	10000..	1	07:28P	07:57P	30S	10/29/12-10/29/12	THE INSIDER	1	1000.00	1000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

AND

CONTRACT NO. REV.

1041-80974-1

DATE PRINTED

10/23/12

PAGE 2

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ADDRESS	Philadelphia	PA	19103-3700	Philadelphia PA 19102-8746	
	USA			USA	
CONTACT	MICHAEL D'ETTORRE			PRODUCTCASEY 10/23-10/29	
LOCAL SALESPERSON	JOHN LINK POL.	AGENCY EST. NO.		PRODUCT CODE 9820	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/23/12 AND ENDING 10/29/12 NO. WEEKS: 1					

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
15	01111..	4	06:58P	07:27P	30S	10/23/12-10/26/12	ENTERTAINMENT TONIGHT	4	900.00	3600.00
16	10000..	1	06:58P	07:27P	30S	10/29/12-10/29/12	ENTERTAINMENT TONIGHT	1	900.00	900.00
17	.1.....	1	07:57P	09:00P	30S	10/23/12-10/23/12	NAVY NCIS	1	9000.00	9000.00
18	..1....	1	07:57P	08:57P	30S	10/24/12-10/24/12	SURVIVOR XXV: PHILLIPINES	1	7000.00	7000.00
19	..1....	1	08:58P	10:00P	30S	10/24/12-10/24/12	CRIMINAL MINDS	1	6500.00	6500.00
201..	1	09:00P	10:00P	30S	10/26/12-10/26/12	CSI: NY	1	5000.00	5000.00
211	1	07:30P	08:30P	30S	10/28/12-10/28/12	SIXTY MINUTES	1	15000.00	15000.00
221	1	07:58P	09:00P	30S	10/28/12-10/28/12	THE AMAZING RACE	1	6000.00	6000.00
231	1	09:00P	10:00P	30S	10/28/12-10/28/12	THE GOOD WIFE	1	6000.00	6000.00
24	01111..	4	11:35P	12:37A	30S	10/23/12-10/26/12	DAVID LETTERMAN	4	900.00	3600.00
25	10000..	1	11:35P	12:37A	30S	10/29/12-10/29/12	DAVID LETTERMAN	1	900.00	900.00
26	0111111	6	11:00P	11:35P	30S	10/23/12-10/28/12	LATE NEWS	6	2700.00	16200.00
27	1000000	1	11:00P	11:35P	30S	10/29/12-10/29/12	LATE NEWS	1	2700.00	2700.00
281	1	06:58A	09:00A	30S	10/28/12-10/28/12	WKND NEWS SUN 7-9A	1	495.00	495.00
291.	1	06:57A	09:00A	30S	10/27/12-10/27/12	CBS SATURDAY MORNING NEWS	1	450.00	450.00
301	1	08:57A	10:30A	30S	10/28/12-10/28/12	CBS SUNDAY MORNING	1	1440.00	1440.00

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